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KtchUp expands its platform to include Lisbon restaurants
Will be attending Web Summit 2017 in Lisbon 6th – 9th November

London, UK: Today, KtchUp, a London based start-up, announced the launch of the city of Lisbon on their platform, in addition to the existing London, ahead of their presence at Web Summit on 7th November 2017 at Stand A923 in the Social Exhibition Area.

Starting now, foodies in Lisbon, as well as Lisbon visitors including Web Summit attendees, will be able to organize all their eating-out plans on KtchUp by voting where to eat along with their contacts, from a long list – curated by locals, of the best Lisbon restaurants.

Swipe to organize dinner! Created to solve the problem of making restaurant plans with multiple friends, KtchUp lets users initiate a group chat, receive restaurant recommendations based on what their friends like, vote where to eat at, and book. All on one platform.

KtchUp is an app to cut out the middle-men – in this case: using separate apps for each step of organizing dinner, such as an app for chatting, and another for finding a restaurant.

Gone is the stress of trying to please everyone when it comes to eating out, KtchUp allows friends to swipe to vote, chat and book in real time, together - like the Tinder of dining out. Only it's a restaurants' love affair!

On KtchUp's launch of Lisbon, founder I-Ding Wu said, "Our goal is to grow our database, and our strategy to expand to new cities. I am excited the platform now includes Lisbon restaurants. I am looking forward to attending Web Summit next week and catching up with old and new contacts at top Lisbon restaurants, using the KtchUp app!"

With a growing database, KtchUp not only targets end users with a simple way to organize eating-out plans with friends or colleagues but the restaurants too, so they can adaptively reach their market with promotions.

About KtchUp: KtchUp is a London based start-up founded at the end of 2016 by two frequent diners trying to solve the problem of organizing eating out with their friends. KtchUp released their London app in August 2017. The KtchUp team will be present at Web Summit in Lisbon on 7th November 2017 at Stand A923 in the Social Exhibition Area. To download the app on your smartphone, go to get.ktchup.com.

Press Kit: ktchup.com/press

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